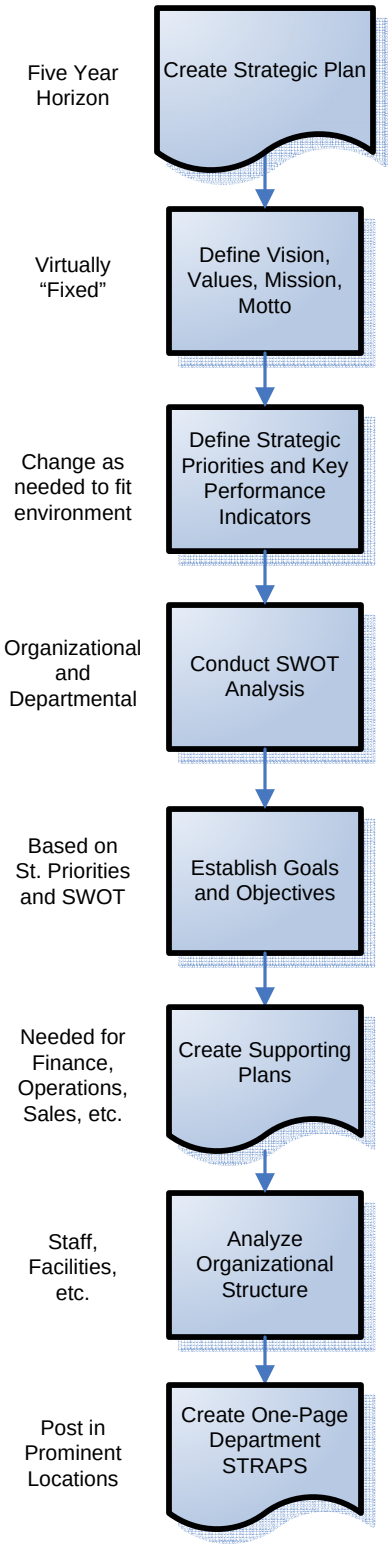
Five Year Horizon
Create Strategic Plan
Virtually "Fixed"
Define Vision, Values, Mission, Motto
Change as needed to fit environment
Define Strategic Priorities and Key Performance Indicators
Organizational and Departmental
Conduct SWOT Analysis
Based on St. Priorities and SWOT
Establish Goals and Objectives
Needed for Finance, Operations, Sales, etc.
Create Supporting Plans
Staff, Facilities, etc.
Analyze Organizational Structure
Post in Prominent Locations
Create One-Page Department STRAPS